

September 22, 2022

Dear Community Supporter,

The PTSO is thrilled to announce plans for the **1<sup>st</sup> Annual Black Hawk Bolt 5K** to benefit North Buncombe High School. The race will take place on Saturday, November 19, 2022, at 10 a.m. and the entire course will be located on the high school campus in Weaverville, NC.



### **Marketing Exposure!**

Through strong social media activity and a featured event page, the Black Hawk Bolt 5K will promote your company to thousands of viewers. Most sponsor levels are invited to set up a table at the race affording several hours of face-to-face promotional time with our community. This gives many opportunities for name recognition and exposure to our sponsors. Finally, every person that registers for the Black Hawk Bolt 5K receives a race t-shirt. These t-shirts, with sponsor names and logos on the back, are a walking advertisement for years to come as the runners wear them around town.

### **Community Support!**

All race proceeds will go directly back into the school – with a special designation to the Band and Cross Country teams as they will provide the bulk of logistical and volunteer support on race day. This funding will also help the school to acquire needed supplies and materials not funded through local or state budgets. ***Our PTSO is a 501(c)(3) and your donation is tax deductible.***

### **Free Race Registrations!**

All levels of sponsorship include at least one free registration for the race. Race registrations include: race entry and event t-shirt. Come as an individual or bring a whole team. The Black Hawk Bolt 5K is a great chance to run with your friends and family, build camaraderie with your colleagues, or show off your company's dedication to our local high school!

***If you would like to make an 'in-kind' donation, please contact us for more information.***

Please do not hesitate to contact us with any questions regarding this great opportunity for community partnership. Go Black Hawks!

In the spirit of community,

A handwritten signature in black ink that reads "Meredith Switzer". The signature is fluid and cursive.

Meredith Switzer  
Black Hawk Bolt 5K Sponsorship Coordinator  
[meredithswitzer@gmail.com](mailto:meredithswitzer@gmail.com)

***Details about sponsorship levels are on the reverse of this page.***

## 2022 NBHS Black Hawk Bolt 5K Sponsorship Levels

<p><i>Platinum Sponsor: \$1000 Contribution</i></p> <ul style="list-style-type: none"> <li>● PUBLICITY: Large logo on website and t-shirt. Logo included on key race signage. “Sponsor Spotlight” partnership acknowledged via social media, web, and email communications.</li> <li>● PRESENCE: Premiere outdoor promotional space at race and indoor recognition on event signage display following race</li> <li>● REGISTRATIONS: 6 complimentary race registrations.</li> </ul>	<p><i>Gold Sponsor: \$500 Contribution</i></p> <ul style="list-style-type: none"> <li>● PUBLICITY: Logo on website and t-shirt. Name listed on key race signage. Partnership acknowledged via social media, web, and email communications.</li> <li>● PRESENCE: Outdoor promotional space at race and indoor recognition on event signage display following race</li> <li>● REGISTRATIONS: 4 complimentary race registrations.</li> </ul>
<p><i>Silver Sponsor: \$250 Contribution</i></p> <ul style="list-style-type: none"> <li>● PUBLICITY: Name on website and t-shirt. Partnership acknowledged via social media, web, and email communications.</li> <li>● PRESENCE: Outdoor promotional space at race.</li> <li>● REGISTRATIONS: 2 complimentary race registrations.</li> </ul>	<p><i>Bronze Sponsor: \$100 Contribution</i></p> <ul style="list-style-type: none"> <li>● PUBLICITY: Name on website. Partnership acknowledged via social media, web, and email communications.</li> <li>● REGISTRATIONS: 1 complimentary race registration.</li> </ul>

Sponsorship level (circle one):          Platinum    Gold    Silver    Bronze          Amount Enclosed: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company Web Address: \_\_\_\_\_ Contact Email: \_\_\_\_\_

*Please make checks payable to NBHS PTSO. A tax donation letter will be mailed to you upon receipt.*

Please return this form and your donation to: NBHS PTSO, 890 Clarks Chapel Road, Weaverville, NC 28787

**\*\*All sponsorship levels must have form and donations submitted by Nov. 1st in order to guarantee logo placement on all printed race materials and t-shirt.\*\***